1 of 2	
	10/29/2012 1:54 PM
Printed:	Last Received:
Traffic Order# 218509	
Status Returned	
Ver# 2	
6868947	
Rep Order#	EC.d Yes

Showing Buylines: Last Sta Revised Lines

N

( ) THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 PI/P2/E 347/365/1890 Agency Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUJAN-GRIS

Agency C/P1/P2/E Flight Dates Hiatus Weeks

Michele Certo

Candidate

1890

Estimate# Product

Phone# Buyer Fax#

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

10/31/2012 - 11/06/2012

) PHILADELPHIA ) AMY MCCREARY

Rep Firm Sales Office ( Salesperson (

-- CONTRACT COMMENT --

--- REMARKS ---

SEE LINES 5-7, 12-14

Rate	1 1	\$75.00	\$75.00	\$75.00	\$400.00	\$400.00	\$400.00
Total	Spots	н	1	н	П	1	1
Time	1	1P-2P	1P-2P	1P-2P	9P-930P	9P-930P	9P-930P
Day	1	Σ'.	(±4	Σ	M	ſ±,	Σ
Spots/Week		1			-		1
Len	-	:30	:30	:30	:30	.30	:30
Total Cost	 	\$75.00	\$75.00	\$75.00	\$400.00	\$400.00	\$400.00
# Z		1 MATHIS.	1 MATHIS.	1 MATHIS.	н	H	П
Dates		PEOPLE'S COURT 10/31-10/31 Station Remark: V2 CORRECT PROGRAM FOR TP IS JUDGE MATHIS.	11/02-11/02 1 V2 CORRECT PROGRAM FOR TP IS JUDGE MATHIS.	11/05-11/05 1 V2 CORRECT PROGRAM FOR TP IS JUDGE MATHIS.	NEWS Station Remark: V2 NA LINE NOT ENTERED	11/02-11/02 V2 NA LINE NOT ENTERED	NEWS Station Remark: V2 NA LINE NOT ENTERED
Program		PEOPLE'S COURT< Station Remark:	PEOPLE'S COURT< Station Remark:	PEOPLE'S COURT< Station Remark:	NEWS Station Remark:	NEWS Station Remark:	NEWS Station Remark:
Daypart	I I I I						
Ln	!!!!	٠ د	\(\right\) *	*	*12	* 13	* 14

### ---REPORT TOTALS---

Report Totals: 6 / \$1,425.00

2 of 2
10/29/2012 3:01 PM 10/29/2012 1:54 PM Sta Revised Lines
Printed: Last Received: Showing Buylines: Last
Traffic Order# 218509
Status Returned
Ver# 2
6868947
Rep Order# EC'd Yes

Showin,
1322 G STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 347/365/1890
Flight Dates 10/31/2017
Hiatus Weeks Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUIAN-GRIS Michele Certo Candidate 1890 Advertiser ( Estimate# Product Phone# Buyer

) PHILADELPHIA ) AMY MCCREARY

Rep Firm Sales Office (

Salesperson (

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

Station Totals: 15 / 52,385.00 Sales Totals: 15 / \$2,385.00

15 / \$2,385.00

Nov 12:

Fax#

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$47,700 Market Totals

328

KOAT

0/0

KLUZ

0 0

KWBQ KASY

32 %

KASA KRQE

3 %

CABL KOB

> ---COMPETITIVE COMMENTS--EST SHARES

RA35+ NOV12 Demos Books

-- CREDIT RISK --

CASH IN ADVANCE

Status New Ver# 1 Rep Order# 6868947 EC'd Noveles

Traffic Order#

THE NEW MEDIA FIRM

Agency

).MICHELLE LUJAN-GRIS

Candidate 1890

Advertiser (

Michele Certo

Estimate# Product

Phone# Buyer Fax#

Station KASA-TV ALBUQUERQUE, NM.

1322 G STREET SE WASHINGTON, DC 20003 2/P1/P2/E 347/365/1890

10/29/2012 1:41 PM 10/29/2012 12:19 PM Printed: Last Received:

3

1 of

Showing Buylines: All Lines

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

10/31/2012 - 11/06/2012

Agency C/P1/P2/E Flight Dates Hiatus Weeks

## -- CONTRACT COMMENT --

### --- REMARKS ---

THIS IS A NEW POLITICAL ORDER. CHECK AND FORM TO BE SENT TO STATION. PLS ADVISE NA'S ASAP. PLS CNF. MT&R

Ф	75 00 515	1	\$15.00	\$15.00 \$	\$15.00	\$75.00 3	\$75.00 3	\$75.00 }	\$150.00 2	2150.00 2	\$150.00 /
Rate	1 00	) +	\$15	\$15	\$15	\$75	\$75	\$75	\$15	\$15	ST
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Total Cost	\$15.00		\$15.00	\$15.00	\$15.00	\$75.00	\$75.00	\$75.00	\$150.00	\$150.00	\$150.00
# of Weeks	1	J	н	н	н	П	Н	H	<del></del>	<b>—</b> 1	1
Dates	10/31-10/31		11/01-11/01	11/02-11/02	11/06-11/06	10/31-10/31	11/02-11/02	11/05-11/05	11/01-11/01	11/02-11/02	11/05-11/05
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			Rate	1	\$150.00	\$400.00	\$400.00	\$400.00	\$300.00
2 of 3			Total Spots	.		$\leftarrow$	П		П
2	) PHILADELPHIA ) AMY MCCREARY	215-568-6540 215-568-1845	Time	1	530P-6P	9P-930P	9P-930P	9P-930P	930P-10P
PM 9 PM	( )P	Phone# FAX#	Day		M	M	[z.i	M	TH
10/29/2012 1:41 PM 10/29/2012 12:19 PM nes	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	1 1 1	1	1	г	1	<del></del> 1
ted: ived: es: All Li			Len	1	.30	:30	.30	:30	:30
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	) THE NEW MEDIA FIRM 3 STREET SE 1 STROON, DC 20003 15 347865/1890	REET SE TON, DC 20003 347/365/1890 10/31/2012 - 11/06/2012			\$150.00	\$400.00	\$400.00	\$400.00	\$300.00
	) THE NEW MEDIA G STREET SE HINGTON, DC 2000 2/E 347/365/1890	0/31/2012	# of Weeks	1	П	$\leftarrow$	⊣	⊣	П
Traffic Order#	Agency ( ) THE NEW MEDIA I 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1890		Dates		16/31-10/31	10/31-10/31	11/02-11/02	11/05-11/05	11/01-11/01
47 Ver# 1 Status New	Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUJAN-GRIS Product Candidate Estimate# 1890	Certo	Program		TMZ	NEWS	NEWS	NEWS	NEWS
Rep Order# 6868947 EC'd No	Station KASA-TV Advertiser ( ). N Product Candidate Estimate# 1890		Daypart						
Rep EC'o	Stati Adve Prod Estin	Buyer Phone# Fax#	r L	1	11	12	13	14	12

## ---REPORT TOTALS---

Report Totals: 15 / \$2,385.00

# ---SALES MONTHLY TOTALS---

Nov 12: 15 / \$2,385.00
Sales Totals: 15 / \$2,385.00
Station Totals: 15 / \$2,385.00
Lines not sent/rold/rtrn: 0 / \$0.00
---COMPETITIVE.--

---COMPETITIVE COMMENTS---

32%

KOAT

0/0

KLUZ

0 0

KASY KWBQ

3 C % 2 %

KASA KRQE

3 %

CABL

\$47,700

Market Totals

EST SHARES

Books NOV12 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Status New Ver# Rep Order# 6868947 EC'd No

Traffic Order#

Station KASA-TV ALBUQUERQUE, NM. Advertiser ( ).MICHELLE LUIAN-GRIS Michele Certo Candidate 1890 Estimate# Buyer Phone# Fax# Product

Showing Buylines: All Lines Printed: Last Received:

 Agency
 ( ) THE NEW MEDIA FIRM

 1322 G STREET SE

 WASHINGTON, DC 20003

 Agency C/PI/P2/E 347/365/1890

 Flight Dates 10/31/2012 - 11/06/2012

 Hiatus Weeks

3

3 of

10/29/2012 1:41 PM 10/29/2012 12:19 PM

) PHILADELPHIA ) AMY MCCREARY Rep Firm Sales Office ( Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

#### Spot Manager: All,

[Sorted by: Line] \$150.00 00.021\$ 5:50:14 PM Candidate TV113X10812H 0681 74689890 608812 30 P5 10/31/12 Time Period: 530p-6p Line: 11 \$150.00 \$150.00 00.021\$ Candidate 0681 74686890 606812 :30 P2 11/02/12 Time Period: 4p-5p Of: 9niJ \$150.00 \$150.00 4:44:33 PM Candidate 00.021\$ 30 P2 11/05/12 0681 74683830 608812 Time Period: 4p-5p 6:9ui7 \$150.00 \$150.00 00.021\$ 4:29:37 PM Candidate :30 P2 11/01/12 068174683830 603812 Time Period: 4p-5p 8 :əui7 00.37\$ 00.37\$ Candidate :30 b3 068174686890 608812 00.27\$ 11/02/12 Time Period: 1p-2p Z :әиі7 00.27\$ 00.27\$ 00.87\$ 1:49:10 PM Candidate :30 b3 11/05/12 068174683830 608812 Time Period: 1p-2p 9 :əui7 00.87\$ 00.27\$ 00.27\$ 1:09:54 PM Candidate TV113X10812H :30 P3 10/31/15 068174686890 608812 Time Period: 1p-2p g:aui7 00.21\$ \$12.00 00.21\$ Candidate 30 P5 11/06/12 068174689890 608812 Time Period: 7a-8a rine: 4 \$15.00 915.00 00.21\$ 7:20:08 AM Candidate 30 P5 11/02/12 068174689830 608812 Time Period: 7a-8a Line: 3 \$12.00 \$15.00 00.21\$ 7:39:31 AM Candidate 30 P5 11/01/12 068174683830 603812 Time Period: 7a-8a Z:əui7 \$15.00 00.21\$ 00.21\$ 7:39:31 AM Candidate T113X10812H 30 P5 10/31/12 068174689890 608812 Time Period: 7a-8a Line: 1 Agency: New Media Firm Advertiser: POL/Michelle LuJan-Grisham 1 Dist Congress Station: KASA Rate **GI-bA** Product **Air Time** Lengtl Priority Date Alt Order # Estimate Order

### Spot Manager: All, Order Alt Order #Estimate

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				Адепсу: Ием Media Firm
			st Congress	Advertiser: POL/Michelle LuJan-Grisham 1 Dis
				ASAX :noits

Lengtl Priority

Date

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Air Time

[Sorted by: Line]

(check applicable box)

### POLITICAL CANDIDATE ADVERTISEMENTS

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NAB Form PB-17 Candidates

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